



SUMMIT FOR RELIGIOUS FREEDOM

Sponsorship Opportunities

April 5–7, 2025

thesrf.org

Welcome to SRF

The Summit for Religious Freedom (SRF pronounced “surf”) is the hub for our collective fight for religious freedom, church-state separation, and the issues that depend on them like LGBTQ+ rights, reproductive rights, protecting public schools, strengthening our democracy and more. SRF focuses on the Constitution’s First Amendment guarantee of religious freedom, protected by the shield of church-state separation, which allows everyone to have religious beliefs or not and act on those beliefs, so long as they don’t harm others. We’re collaborating to defeat the biggest threats to these values, including Christian Nationalism and other political and religious extremists, that seek to force us all to live by their narrow, religious beliefs.

Because a strong separation of church and state is the shield that protects everyone’s right to live as themselves and believe as they choose – **ensuring freedom without favor and equality without exception.**

Currently in its third year, SRF is convened by Americans United for Separation of Church and State (AU) in collaboration with our partners and welcomes organizational professionals, everyday member activists, grassroots supporters, and the public at large. It is a place for teaching and learning, organizing and advocacy, thought leadership and lessons learned and bringing our community together for the fight of our lives. Whether you’ve worked on these issues for decades or are just discovering them and their critical role in protecting our democracy, equality, and rights – SRF is a home for you.

Something for Everyone

- Multiple days of keynote speakers and workshops
- Hill Day where attendees meet with and educate members of Congress
- Social gatherings, networking and special events
- In-person or virtual participation to ensure anyone can access it
- Year-round virtual programming with SRF365



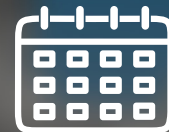
Collaborative

Organizations are invited to join as Partners to contribute to the program to receive benefits for themselves and their members.



Concurrent

Participants attend the annual Summit in person or virtually to promote radical inclusivity for all.



Continuous

The annual Summit is boosted year round by SRF365, a series of virtual webinars that respond to current events and continue community networking.

SRF 2024 Highlights

Keynote Speakers



Dr. Anthea Butler
Author of *White Evangelical Racism: The Politics of Morality in America*



Erin Reed
Journalist and social media influencer



Rep. Jamie Raskin
Author of *Unthinkable: Trauma, Truth and the Trials of American Democracy*

Breakout Session Highlights

- How the Courts Have Undermined Public Education and Religious Freedom
- Youth Activism for Church-State Separation
- Challenging Christian Nationalism at the Local Level
- Having More Effective Conversations About Abortion Through Shared Values, Religious Freedom & Church-State Separation
- Christians Countering Christian Nationalism

SRF365 Webinars

- “Project 2025 IS Christian Nationalism - Fight Back!” feat. AU, Faithful America, Democracy Forward and Accountable.US
- “State of the States: Christian Nationalism in State Legislatures” feat. AU, Equality Federation, Stand for Schools and Rep. Kim Schofield
- “The Christian Nationalist Assault on Public Education” feat. AU, Coalition for Responsible Home Education and GLSEN



SRF 2024 at a Glance



In-person
attendees

288



Virtual
attendees

516



Hill Day
attendees

69

attendees
from all
50
states
and D.C.

55%
of attendees
identified as
people of
faith

26%
of attendees
were age **39**
or younger

66%
of attendees
were cis women,
trans or
nonbinary

32%
of attendees
identified as
LGBTQ+

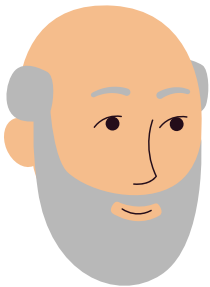
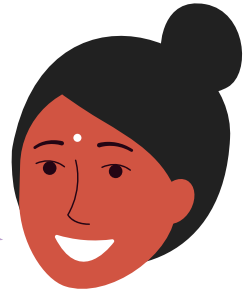
178 scholarships

SRF 2024 Testimonials



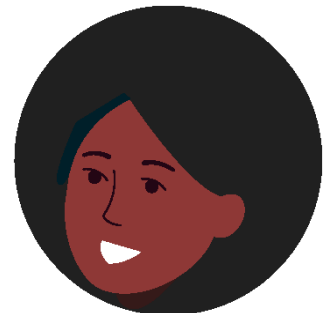
I was **impressed** with the speakers and the ease by which I was able to access the event virtually.

It was truly **amazing** top to bottom. I loved every part of it. So **informative** and engaging and **communal** and compelling.



I loved the spirit of the conference as well as the **quality** of all events I attended. And it was **delightful** to be able to talk with and get to know so many like-minded people.

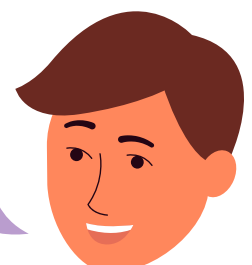
Terrific conference. Well run and organized. Speakers were interesting and the AU staff were **engaging**. Hill Day was educational.



Best conference I attended this year. At least with me, it did what it was set out to do: to light a fire under me to **organize** for the fight of our lives.



It was **wonderful**. I'm so glad you offer [virtual access] because it enables many more people to learn and to **spread the message**.



Sponsorship Opportunities

Platinum | \$75,000 (one exclusive sponsor)

- Dedicated verbal recognition at plenary sessions
- Company logo featured on screen during all three plenary sessions
- Named host for one special event
- On-site signage throughout the Summit
- Standalone company logo on screen during Welcome Remarks
- Company logo featured on Summit webpage, including a link to your homepage through April 2025
- Standalone company logo in program
- Full-page color multichannel ad
- Company logo on swag bag
- Unlimited virtual registration
- Opportunity to provide appropriate branded items for swag bags
- Branded lanyard with your logo along with SRF and AU logos
- Step-and-Repeat with your logo along with SRF and AU logos
- Pinned social media card on AU social media
- Dedicated email to SRF registrants
- 10 conference registrations
- 10 tickets to a private VIP reception
- Opportunity to sponsor an a-la-carte add-on of your choice (see list at the end)
- A-la-carte add-on of your choice can be substituted (see list at the end)

Champion | \$35,000 (limited sponsors)

- Verbal recognition at plenary sessions
- Company logo prominently featured on screen during all three plenary sessions
- Named host for one special event
- On-site signage throughout the Summit
- Company logo prominently featured on screen during Welcome Remarks
- Company logo prominent on Summit webpage, including a link to your homepage through April 2025
- Company logo prominently featured in program
- Full-page color multichannel ad
- Opportunity to provide appropriate branded items for swag bags
- Step-and-Repeat with your logo along with SRF and AU logos
- Pinned social media card on AU social media
- Email to SRF registrants with major sponsors
- 8 conference registrations
- 8 tickets to private VIP reception
- Unlimited virtual registration
- Opportunity to sponsor an a-la-carte add-on of your choice (see list at the end)

Guardian | \$20,000

- Verbal recognition at plenary sessions
- Youth scholarship sponsor
- On-site signage at Registration
- Company logo prominently featured on screen during Welcome Remarks
- Company logo prominent on Summit webpage, including a link to your homepage through April 2025
- Company logo prominently featured in program
- Full-page color multichannel ad
- Opportunity to provide appropriate branded items for swag bags
- Pinned social media card on AU social media.
- Email to SRF registrants with major sponsors
- 6 conference registrations
- 6 tickets to private VIP reception
- Unlimited virtual registration
- A-la-carte add-on of your choice can be substituted (see list at the end)

Shield | \$15,000

- On-site signage at Registration
- Company logo on screen during Welcome Remarks
- Company logo on Summit webpage, including a link to your homepage through April 2025
- Company logo in program
- One half-page color multichannel ad
- Opportunity to provide appropriate branded items for swag bags
- Tagged on AU social media
- 5 conference registrations
- Unlimited virtual registration

Defender | \$10,000

- On-site signage at Registration
- Company logo on screen during Welcome Remarks
- Company logo on Summit webpage, including a link to your homepage through April 2025
- Company logo in program
- One-half-page color multichannel ad
- Opportunity to provide appropriate branded items for swag bags
- Tagged on AU social media
- 4 conference registrations
- Unlimited virtual registration

Advocate | \$5,000

- Company logo on screen during Welcome Remarks
- Company logo on Summit webpage, including a link to your homepage through April 2025
- Company logo in program
- One-fourth-page color multichannel ad
- Opportunity to provide appropriate branded items for swag bags
- Tagged on AU social media
- 2 conference registrations
- Unlimited virtual registration

Patron | \$2,500

- Company name on screen during Welcome Remarks
- Company logo on Summit webpage, including a link to your homepage through April 2025
- Company name in program
- Tagged on AU social media
- Opportunity to provide appropriate branded items for swag bags
- 1 conference registrations
- Unlimited virtual registration

*Subject to availability

A La Carte Sponsorships

Major sponsors get additional exposure related to the specific item sponsored:

- **SRF Rewind sponsorship:** You will make your presence known and remind viewers of your sponsorship long after the live conference is finished.
- **Sponsor the SRF Youth Activist Track Scholarships:** You can sponsor youth advocates or those facing economic hardship to attend the Summit.
- **Branded Barista Bar:** You can sponsor a refreshment station for our attendees during the Summit – who doesn't like a good coffee (or tea) during a conference?
- **Peaceful Relaxation:** What a treat to have a chair massage by a licensed massage therapist for attendees during the Summit!
- **Interactive Photo Booth:** We are in this fight together, but we can be goofy too – this is always a very popular feature!

If you can't use any or all of your in-person conference registrations, you can donate them to our Scholarship Fund for youth and those facing economic hardship to attend the Summit. In appreciation, you'll receive an equivalent number of virtual conference registrations and be recognized as part of our Scholarship program. If you wish to make a gift for another amount to support the Summit for Religious Freedom, please contact Elena Quevedo at Quevedo@au.org.

	Platinum	Champion	Guardian	Shield	Defender	Advocate	Patron
	\$75,000	\$35,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Verbal Recognition	Dedicated at Opening Plenary	Opening Plenary	Opening Plenary	–	–	–	–
Plenary Screen Logo	Featured	Prominent	–	–	–	–	–
Signage Logo	Throughout SRF	Throughout SRF	At Registration	At Registration	At Registration	–	–
Welcome Remarks Screen Logo	Standalone	Prominent	Prominent	Yes	Yes	Yes	Name only
Webpage Logo	Featured link thru 9/2025	Prominent link thru 9/2025	Prominent link thru 9/2025	Link thru 9/2025	Link thru 9/2025	Link thru 9/2025	Link thru 9/2025
Program Logo	Standalone	Prominent	Prominent	Yes	Yes	Yes	Name only
Multichannel Ad	1 page full color	1 page full color	1 page full color	1/2 page full color	1/2 page full color	1/4 page full color	–
Swag Bag Logo	Yes	–	–	–	–	–	–
Swag Bag Items	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Lanyard	Name or Logo	–	–	–	–	–	–
Step-and-Repeat Logo	Yes	Yes	–	–	–	–	–
Social Media on AU	Dedicated Media Card	Dedicated Media Card	Dedicated Media Card	Tagged in post	Tagged in post	Tagged in post	Tagged in post
Email to SRF Registrants	Dedicated	With major sponsors	With major sponsors	–	–	–	–
In-Person Registration*	10 complimentary	8 complimentary	6 complimentary	5 complimentary	4 complimentary	2 complimentary	1 complimentary
VIP Reception	10 tickets	8 tickets	6 tickets	–	–	–	–
Virtual Registration**	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Sponsorship Add-on†	Special Event Host	Special Event Host	Youth Scholarship Sponsor	–	–	–	–

* Any unused in-person registrations can be gifted to your trusted partners or donated back to SRF to be used for youth and other scholarships.

** Limited to organizational staff.

† May be substituted for a different Sponsorship Add-on.

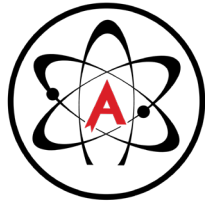
†† Subject to availability.

SRF 2024 Sponsors



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Ally Sponsors



ADL • Democracy Forward • National LGBTQ Task Force • Faith in Public Life
Muslims for Progressive Values Freedom Forum • Movement Advancement Project
National Center for Science Education • A Public Witness • Secular Coalition for America
Secular Student Alliance • Stop Moms for "Liberty" • Political Research Associates
Center For Inquiry • Congregation Shaare Emeth (St. Louis, MO) • Congregation Beth Adam
Congregation Temple Israel • Ethical Society of St. Louis • People For the American Way Foundation

Media Amplifiers



Payment can be processed via check, ACH, or credit card.

Checks can be mailed to:

Americans United for Separation of Church and State
1310 L Street NW, Suite 200
Washington, D.C. 20001

Credit Card or ACH:

Contact Chelsea Collings at collings@au.org or 202-466-3234 x213

Name: _____

Address: _____

Phone Number: _____

Email: _____

Name(s) of Additional Guest(s): _____